

Membership Form

2011-2012

District Name and #

Contact Person

Address

City _____ Zip _____

E-Mail Address

Phone _____

Program website
address _____

____ I want to join/renew our ECO
Membership. Please bill us.

____ I want to join/renew our ECO
Membership. Payment enclosed.

Write checks payable to
ECFE Coordinated Outreach. Mail to:

Margi Couillard
ECO Membership
2101 14th St. N.W.
New Brighton, MN 55112

ECO

Highlights

- Distributes over 30,000 ECFE informational tri-fold brochures (printed in English, Hmong, Somali and Spanish) annually.
- Updates ECO website with links to member ECFE web addresses.
- Collaborates with Minnesota College Savings Plan.
- Designed an informational brochure: **Early Years Are Learning Years** describing ECFE, School Readiness and Early Childhood Screening.
- Sells eco-friendly cloth ECFE tote bags.
- Sends out Welcome to New Baby greeting cards.

ECFE Coordinated Outreach- ECO



**Building Blocks for
Family and School Success**

www.ecfe.info

Early Childhood Family Education Coordinated Outreach-ECO

ECO Mission

ECO is made up of participating school districts that collaborate to promote Early Childhood Family Education statewide through the development of marketing materials and resources.

Benefits of ECO

- Access to some of the best ECFE marketing and outreach tools available.
- Membership fee is a cost effective application of ECFE outreach funds.
- Members bring marketing samples to share at the monthly meetings.

Sample Listing of ECO Marketing Materials

- 6 minute DVD describing benefits of ECFE
- ECFE stickers
- Infant Development flip charts
- E.C. Screening stickers
- Professionally prepared display board with ECFE photos
- 12 foot ECFE plastic banner
- Beach balls
- Eco-friendly reusable cloth ECFE tote bags

CHECK OUT OUR NEWEST ITEM:

- Welcome new baby greeting cards

ECFE Coordinated Outreach-ECO
651-621-7421
margi.couillard@

ECO Membership Dues: Plan A

\$100 (before September 30)

\$125 (after October 1)

(Smaller metro school districts may request the Plan B fee)

ECO Membership Dues: Plan B—Greater Minnesota school districts

\$65 (before September 30)

\$75 (after October 1)

JOIN ECO TODAY!